

NEWS RELEASE



FOR IMMEDIATE RELEASE

Hollett and Freeland tied in University-Rosedale

Liberals gain as NDP falls back

TORONTO September 30th, 2015 - In a random sampling of public opinion taken by the Forum Poll™ among 604 voters in the new Toronto federal riding of University-Rosedale, equal proportions, just fewer than 4-in-10, will vote for the Liberal quasi-incumbent, Chrystia Freeland (38%) or the NDP candidate, Jennifer Hollett (39%). This stands in comparison to one month ago, when Hollett had a 14 point lead (August 26, NDP - 46%, Liberals - 32%). The Conservative candidate, Karim Jivraj, takes one fifth of the vote (20%) and the Green Party candidate, Nick Wright, takes very few votes (3%).

“This riding looked like an easy move for the NDP a month ago when they were riding high in the polls, but now that they may be slipping across the country, we are seeing the effect locally as well,” said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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TORONTO

September 30th, 2015

HIGHLIGHTS:

- Equal proportions, just fewer than 4-in-10, will vote for the Liberal quasi-incumbent, Chrystia Freeland (38%) or the NDP candidate, Jennifer Hollett (39%).
- “This riding looked like an easy move for the NDP a month ago when they were riding high in the polls, but now that they may be slipping across the country, we are seeing the effect locally as well,” said Forum Research President, Dr. Lorne Bozinoff.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 604 randomly selected voters in Toronto, Ontario. The poll was conducted on September 30th, 2015.

Results based on the total sample are considered accurate +/- 4%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Each party's success at the ballot box will depend on their success at getting out the vote. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Federal Vote Preference

'A federal election has been called for Monday, October 19. Which party's candidate are you most likely to vote for in this election in your riding of University-Rosedale?'+ 'Even though you may not have made up your mind, which party's candidate are you leaning towards at this time?'

[Decided/Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	577	37	54	89	106	291	266	311
Karim Jivraj, Conservative	20	29	15	18	18	19	24	16
Chrystia Freeland, Liberal	38	29	33	36	43	48	36	41
Jennifer Hollett, NDP	39	38	46	42	37	32	38	40
Nick Wright, Green	3	3	6	4	2	1	3	4
Another party	0	0	0	0	0	0	0	0

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	577	40	54	59	70	57	128
Karim Jivraj, Conservative	20	35	24	14	27	14	16
Chrystia Freeland, Liberal	38	15	22	29	33	52	39
Jennifer Hollett, NDP	39	49	47	48	40	32	43
Nick Wright, Green	3	2	7	9	1	2	2
Another party	0	0	0	0	0	0	0

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Past Federal Vote

	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other Parties
Sample	577	109	215	174	26	9	10
Karim Jivraj, Conservative	20	75	9	0	7	18	24
Chrystia Freeland, Liberal	38	14	71	12	45	41	23
Jennifer Hollett, NDP	39	9	20	84	26	34	22
Nick Wright, Green	3	2	0	4	22	7	30
Another party	0	0	0	0	0	0	0

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For more information:

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